

THE NEW YORK / TRI-STATE INSURANCE NEWS SOURCE

## 2025 PLANNING CALENDAR









## 2025 EDITORIAL PLANNING CALENDAR

## THE NEW YORK / TRI-STATE INSURANCE NEWS SOURCE

JANUARY

ISSUE DATE\* EDITORIAL CLOSE AD SPACE CLOSE\*\*

Jan 10 Dec 27 2024 Dec 20 2024

**FEBRUARY** 

ISSUE DATE\* EDITORIAL CLOSE AD SPACE CLOSE\*\*

Feb 14 Jan 30 Jan 24

**MARCH** 

ISSUE DATE\* EDITORIAL CLOSE AD SPACE CLOSE\*\*

March 13 Feb 27 Feb 21

**APRIL** 

ISSUE DATE\* EDITORIAL CLOSE AD SPACE CLOSE\*\*

April 10 March 27 March 21

MAY

ISSUE DATE\* EDITORIAL CLOSE AD SPACE CLOSE\*\*

May 8 April 24 April 18

JUNE

ISSUE DATE\* EDITORIAL CLOSE AD SPACE CLOSE\*\*

June 12 May 29 May 23

JULY

ISSUE DATE\* EDITORIAL CLOSE AD SPACE CLOSE\*\*

July 10 June 26 June 20

**AUGUST** 

ISSUE DATE\* EDITORIAL CLOSE AD SPACE CLOSE\*\*

Aug 14 July 31 July 25

**SEPTEMBER** 

ISSUE DATE\* EDITORIAL CLOSE AD SPACE CLOSE\*\*

Sept. 11 Aug 28 Aug 22

**OCTOBER** 

ISSUE DATE\* EDITORIAL CLOSE AD SPACE CLOSE\*\*

Oct 9 Sept 25 Sept 19

NOVEMBER

ISSUE DATE\* EDITORIAL CLOSE AD SPACE CLOSE\*\*

Nov 13 Oct 30 Oct 24

DECEMBER

ISSUE DATE\* EDITORIAL CLOSE AD SPACE CLOSE\*\*

Dec 11 Nov 27 Nov 21

Issue dates are subject to change without notice.

\*\*Ad materials must be recieved 10 business days prior to publication date. If your ad or advertorial is being created by the staff at the Insurance Advocate®, materials must be submitted 20 business days prior to the publication date. Please see our ad specifications for formatting details or contact Claudia Acunto at designer@ claudiapalmira.com for further information.

You may download this information from our website www.insurance-advocate.com.



Sales Office Steve Acunto Publisher P.O. Box 9001 Mt. Vernon, NY 10552 Phone: (914) 966-3180, x110 sa@cinn.com

Marcia Erker merker@businessinsurance.com (847) 828-8825

> Kelly Cullen kc@cinn.com (475) 208-6243

**Production Office** Claudia Palmira cp@cinn.com

www.Insurance-Advocate.com







